



SRMA Business Partner Memberships Annual Benefits - Revised August 2022

Questions?
Contact Rob Harris
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Gold Membership - \$5,000.00

- Logo and hotlink on SRMA's website, "Support our Partner Members" page, Gold Membership section. Hotlink connects to company bio (to be provided) page on SRMA site, which contains a hotlink to company's website.
- SRMA to promote two educational offerings from Partner.
- Logo and hotlink on all SRMA e-blasts.
- Two opportunities to be a sponsor of an event; no additional fee.
- Advertisement on SRMA's website, currently within right column "block" which appears on all webpages as users navigate through the site. (i.e., above Newsletter Sign-up). Similar accommodations will be made on SRMA's new, upcoming website.
- Logo on Business Partner Banner Stand, Gold member section. Graphics are updated quarterly.
- Additional marketing opportunities can be discussed.
- SRMA to promote Business Partner as valuable resource.

Silver Membership - \$2,500.00

- Logo and hotlink on SRMA's website, "Support our Partner Members" page, Silver Membership section. Hotlink connects to company bio (to be provided) page on SRMA site, which contains a hotlink to company's website.
- SRMA to promote two educational offerings from Partner.
- Logo and hotlink on all SRMA e-blasts.
- One opportunity to be a sponsor of an event; no additional fee.
- Logo on Business Partner Banner Stand, Silver member section. Graphics are updated quarterly.
- SRMA to promote Business Partner as valuable resource.

Bronze Membership - \$1,000.00

- Logo and hotlink on SRMA's website, "Support our Partner Members" page, Bronze Membership section. Hotlink connects to company bio (to be provided) page on SRMA site, which contains a hotlink to company's website.
- SRMA to promote and/or host one educational offering from Partner.
- SRMA to promote Business Partner as valuable resource.

Please note that it is SRMA's policy to maintain a 70%-30% ratio of manufacturers-partners. In addition, only 3 of each type of Partner member is allowed (i.e., Banks, Insurance companies, IT providers, CPA's, etc.). Any exceptions must be made by the SRMA board. Paid registrations which exceed these guidelines and are not approved by the board will be refunded and company will be put on a waiting list. Acceptance of membership from waiting list is explained on Partner-Member application.

WE WANT YOU TO BE INVOLVED, PROVIDING EDUCATIONAL AND TRAINING OPPORTUNITIES TO OUR MANUFACTURING MEMBERS!

Establish yourself and your company as an expert, one which our manufacturing members will want to do business with. Please, no direct solicitation.