

## **Application SRMA Business Partner Member**

*Thank you for your interest in joining the Southwest Regional Manufacturers' Association as a Business Partner Member. It is SRMA's policy to maintain a 70:30 ratio of manufacturers to partner members, and no more than three Partner Members within any one industry. Educational and Organizational members, such as FGCU, FSW, STC, or CareerSourceSWF are excluded from this requirement. Our ratio requirement may result in a waiting list situation. At the time SRMA's membership numbers allow the addition of a new Partner Member, SRMA's Executive Director will objectively review all applicants on our waiting list.*

The following criteria, in this order, is reviewed when determining SRMA's next new Partner Member\*:

- The participation level of membership applied for by your company. 1-Gold, 2-Silver, 3-Bronze (levels subject to change w/o notice)
- The specific industry of your company (i.e. Banking, Insurance, CPA, I.T., etc.) in relation to the number of existing Partner Members within that industry. The industry with less current presence takes precedent. A different specialization from existing Partner Members within your industry is desired.
- Willingness to serve on a committee.
- The application submittal date. First in, first out.
- \*Any Partner Member who brings three paid Manufacturing Members to the association bypasses the criteria above, unless the specific industry is at capacity.

Application review and selection will occur on the first Friday of every month, as long as there is an opening for a new Partner Member. Shortly thereafter, the first company selected will be notified by SRMA's Executive Director, and that company will have 5 business days to accept the membership offer, and another 15 business days to pay the annual dues associated with membership. If after the first 5 business days the offer is not accepted, the second company in order of the above criteria will be contacted with the same time constraints.

Company Name:

Primary Contact:

Email Address:

Phone Number:

Company Industry:

Company Specialty within that Industry:

Desired Membership Level:

- Other organizations the company is a member of:
- What educational offerings can you bring to the SRMA Manufacturers?
- Are you or a member of your company willing to serve on a SRMA Committee?
- Why are you wanting to join SRMA?
- Approximately how many manufacturing clients does your company have?
- Are you willing to contact them and entice them to become SRMA members.

Submittal date: